To: Brandt, Kevin E., Klein, John F., Sirianni, Suzanne M.
From: Kuruc, Nick
Edited: 7/8/97 8:42
Subject: Village Supermarkets

RE: Chain ID # 1174-02-00

Subject: WINSTON Launch Counter Display Changover

In conjunction with the upcoming WINSTON Launch please change all Counter Displays in Village stores that sell single packs to the following planogram.

16 Facing Displays

4 rows WINSTON King
4 rows WINSTON Box
4 rows WINSTON Light Box
4 rows WINSTON Light Box 100's

Those stores that do not sell single packs, but have counter displays which contain DORAL and WORTH should remain the same at this time.

If you have any questions, please call me.

CC: Fricke, R H.

51842 7350

Source: https://www.industrydocuments.ucsf.edu/docs/pfcp0000